



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Language course/short course



Summer School in Sustainability

Kühne Logistics University • Hamburg

Overview

Course location	Hamburg
Teaching language	<ul style="list-style-type: none">English
Language level of course	<ul style="list-style-type: none">English: B2, C1
Date(s)	<ul style="list-style-type: none">1 July - 19 July 2024 (Registration deadline of course provider: 31 May 2024)
Information on dates, prices and mode of study	<p>The Summer School in Sustainability is an on-campus programme that will take place in Hamburg.</p> <p>The tuition fee includes teaching materials, beverages, lunches, and the supporting programme (excursions, company visits, etc.). The tuition fees are as follows:</p> <ul style="list-style-type: none">For students from partner universities – 1,000 EURFor international "free mover" students – 1,600 EUR <p>For registrations received by 15 March 2024, an "early bird discount" of 15% will be granted.</p>
Target group	<p>The programme is geared towards second- and third-year Bachelor's students with backgrounds in business, economics, business informatics, and business engineering. Students should have an interest in topics related to sustainability.</p>
Description/content	<p>Sustainability has become a central topic in virtually all industries today. Environmental issues such as global warming, increasing waste and pollution, and depletion of natural resources, as well as societal issues like health, safety, equity, and fairness, challenge existing product concepts, processes, and business models. Many firms struggle to understand the implications for their existing business and find it difficult to realign their business while remaining profitable and competitive. A thorough understanding of the sustainability discourse along the triple-bottom line (financial, social, environmental) is therefore a general prerequisite for managing the modern issues that affect companies and for addressing stakeholder demands for better sustainability measurement and reporting.</p> <p>For students, it is therefore essential to enter the business world well-prepared through an understanding of the impact of business on the environment and society. New paradigms, theoretical concepts, skills, and tools are required. Students who have this knowledge at their fingertips are highly sought after by firms and can become powerful drivers of sustainable change.</p> <p>KLU (Kühne Logistics University) is uniquely positioned in the university landscape, bringing together profound expertise in theoretical and practical aspects of sustainability from multiple disciplines, including innovation and marketing, supply chain management, leadership, business economics, and logistics.</p> <p>The main objective of the KLU Summer School programme is to equip students with valuable knowledge and tools from different disciplinary angles while always staying focused on</p>

sustainability as the overarching business theme.

Who is it for? The three-week summer school programme is targeted towards second- and third-year Bachelor's students with business, economics, business informatics, and business engineering backgrounds.

Course details

Recognised language exams offered (e.g. DSH, TestDaF, TOEFL)	No
Other degrees / qualifications awarded	Certificate of participation
ECTS points (max.)	6
Average number of hours per week	40
Average number of participants per group/course	20

Costs / Funding

Dates and costs	<ul style="list-style-type: none">1 July - 19 July 2024 (Registration deadline of course provider: 31 May 2024), costs: EUR 1,600
This price includes	<ul style="list-style-type: none">Course feesAccompanying programme
Information on dates, prices and mode of study	<p>The Summer School in Sustainability is an on-campus programme that will take place in Hamburg.</p> <p>The tuition fee includes teaching materials, beverages, lunches, and the supporting programme (excursions, company visits, etc.). The tuition fees are as follows:</p> <ul style="list-style-type: none">For students from partner universities – 1,000 EURFor international "free mover" students – 1,600 EUR <p>For registrations received by 15 March 2024, an "early bird discount" of 15% will be granted.</p>

Requirements / Registration

Teaching language	<ul style="list-style-type: none">English
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Language level of course	<ul style="list-style-type: none"> English: B2, C1
Language requirements	Good command of the English language
Submit application to	https://tms.aloom.de/summer-school-in-sustainability-2024/

Services

Is accommodation organised?	The organiser helps participants look for accommodation.
Meals	Lunch on weekdays (Monday – Friday), snacks, drinks, one dinner, and a cooking class are included in the tuition fee.
Is a social and leisure programme offered?	Yes
Description of social and leisure programme	Three days of excursions, company visits, and two social events are part of the programme.
Free internet access	Yes
Support in visa matters	No
Pick-up service from train station/airport	No

Contact

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🌐 Course website: <https://www.klu.org/event-pages/summer-school-in-sustainability-1>

📘 <https://www.facebook.com/kuehnelogisticsuniversity/>

🌐 <https://www.facebook.com/kuehnelogisticsuniversity/>

🌐 <https://www.linkedin.com/school/kuehne-logistics-university/>

📷 <https://www.instagram.com/kuehnelogisticsuniversity/>

📺 <https://www.youtube.com/user/KLUHamburg>

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Disclaimer

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